

# Public Health Measures

## *Key Concepts in Implementation*

# Purpose

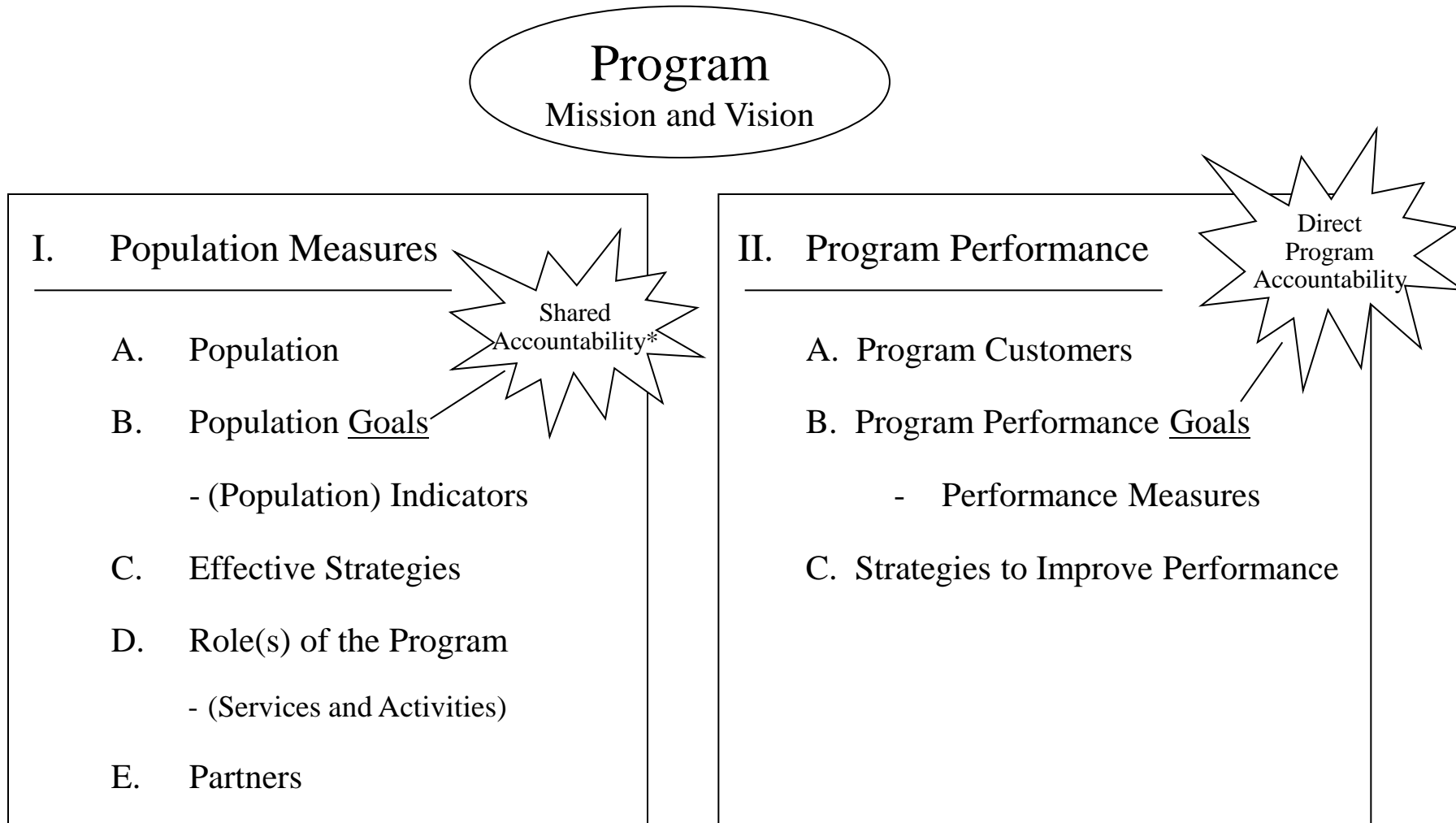
1. To highlight important concepts inherent in the Public Health Measures initiative.
2. To help visualize a Program Plan as a tool for mapping a course into the future.
3. To help visualize the importance of Performance Results as a measure of the value of Public Health.

# Key Concepts

- Distinction between Population- and Performance-Related Outcomes and, hence, Accountability
- *Linkages*
  - Population Goals lead to an evidence-based review to identify effective strategies.
  - Effective strategies lead to specific roles and for the program.
  - Roles are mapped to specific program performance goals and measures.
- Performance Measurement
  - Within the organization, performance is measured by the comparison of Observed Outcomes (Results) with Target Outcomes (Benchmarks)
  - Outside the organization, the value of Public Health is measured by the relevance and strength of the relationship between Program Outcomes (Results) and Population Goals.

# Public Health Measures

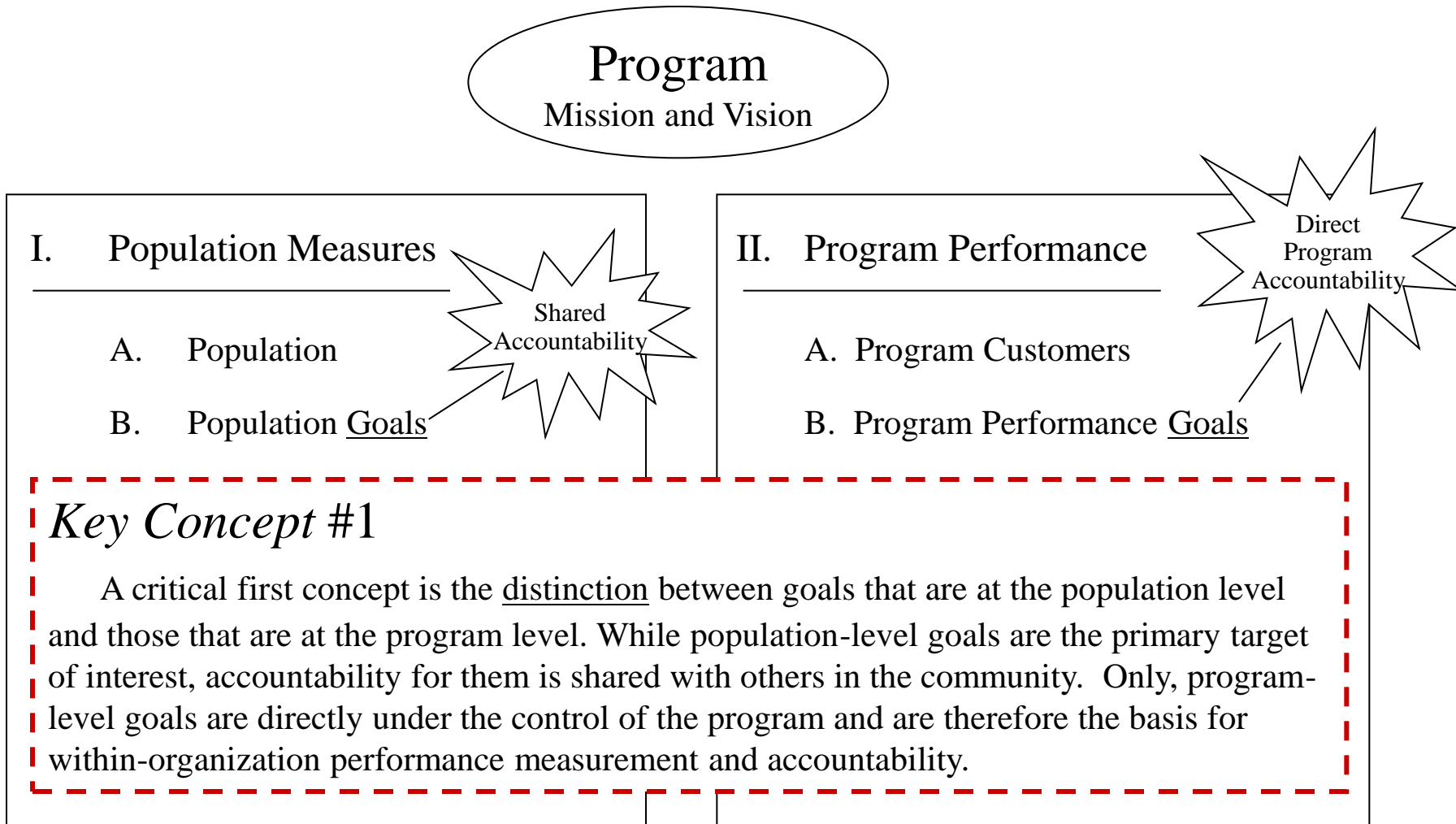
## Overall Schematic of Plan



\*Shared Accountability – While accountability is shared with others within DHS or in the community, the program should assume responsibility to lead or influence the effort to improve population outcomes.

# Public Health Measures

## Overall Schematic of Plan



# Public Health Measures

## Overall Schematic of Plan

### Program Mission and Vision

#### I. Population Measures

A. Population

B. Population Goals

- (Population) Indicators

C. Effective Strategies

D. Role(s) of the Program

- (Services and Activities)

E. Partners

#### II. Program Performance

A. Program Customers

B. Program Performance Goals

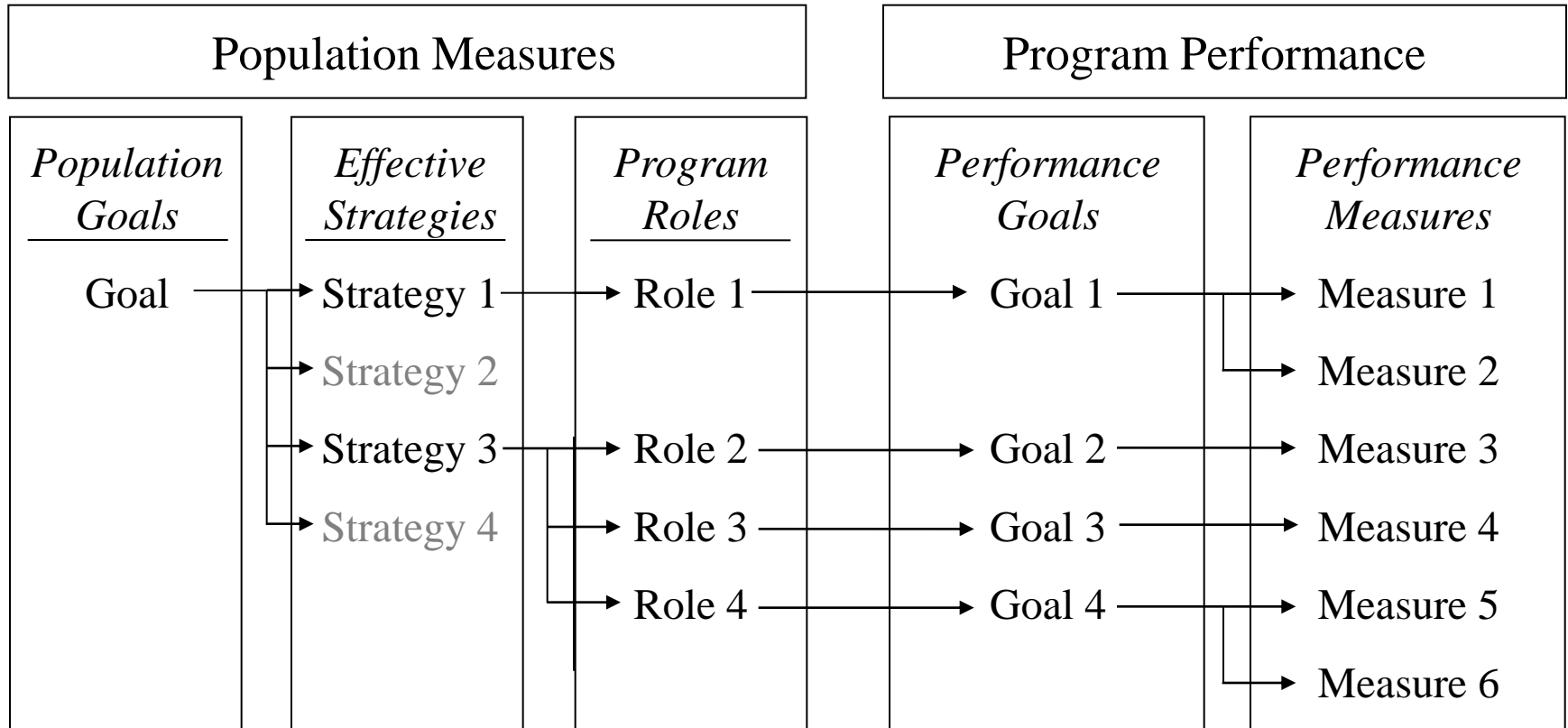
- Performance Measures

#### *Key Concept #2*

There is a logical connection between Population and Program Goals. This linkage occurs through goal-specific strategies, and specific roles linked to those strategies.

# *Public Health Measures*

## Plan Schematic



### *Key Concept #2*

There is a logical connection between Population and Program Goals. This linkage occurs through goal-specific strategies, and specific roles linked to those strategies.

# Concepts to Emphasize

## Outcomes → Population Goals

Program  
Mission and Vision

### I. Population Measures

A. Population

B. Population Goals

? Relevance ?

Value

? Significance ?

### II. Program Performance

Program Performance Goals

- Performance Measures

Standard

Benchmark

Outcome

Target Result

Observed Result

time

Baseline

??

Measure of performance

### Key Concept #3

The degree to which the Observed Result achieves the Target Result is a measure of performance.

Achieved performance is significant when the Result has a clear linkage to the original Population Goals.



# *Public Health Measures – Key Concepts*

## Summary

- Successful implementation of the Public Health Measures initiative requires understanding of the relationships between Population Goals, Program Roles, Performance Goals, Benchmarks, and Results.
- Intuitively, the degree to which Benchmarks (Target Outcomes) are achieved will measure performance.
- And, the degree to which the Results show clear relevance to the Population Goals will measure the value of Public Health to the population.